Bloomberg Businessweek

November 27, 2017 ● ASIA EDITION

COVE

Boom times in the End Times business.

ECON

A Guangzhou drone maker test-drives a flying taxi in Dubai... TECH

Some American teachers decide to take on their Chinese principal...

BUSINESS

Asians fall in love with Asian brands p17 POLITICS

Germany without Angela Merkel?... PURSUITS

A foodie Disneyland opens in Bologna,62

PLUS

Debrief: Richard Plepler on HBO's golden age
 Google vs. the evil unicorns
 Get the most from a quick trip to Mumbai
 Macy's needs a miracle on 34th Street
 The romance is over, Justin Trudeau

- Download our app for must-read daily content
- Subscribe to our Daily IQ newsletter. Visit businessweekmag .com/newsletter
- Enjoy unlimited access to stories on businessweek.com. Visit businessweekmag.com/register and link your account

14

IN BRIEF

8 ■ Uber belatedly discloses a data hack ● Janet Yellen says so long ● This year, give thanks for cheaper turkey

REMARKS

One fix for fake news: Bring radical transparency to Facebook and Google

19

■ VIEW

12 Finish college in three years—not four—and start your career with a whole lot less debt

1

BUSINESS

The songwriters who want to stop the music

15 For Asians, "Made in Asia" has new appeal

17 Selling Europe's soccer fans American-style sports memorabilia

TECHNOLOGY

VIPKid's virtual classrooms may run afoul of real-life labor laws

20 Google struggles to machete through the lies in its search results

22 Man vs. Machine: QuickSee isn't after your optometrist's job—yet

3

FINANCE

24 Would you trust a stock call that came from a robot?

26 In the event of nuclear war, two things will survive: Cockroaches and bitcoin

27 Venezuela's oil bonds might not be a bargain



ECONOMICS

A Chinese drone maker is taking transportation into Jetsons territory

30 How mobile homes got too expensive for the folks who desperately need them

"Merkel was
a historical
figure as far
as Europe's
concerned,
but her time
has come
and gone"

5

POLITICS

32 Angela Merkel's coalition teeters

33 Cutting the health-care mandate to cut taxes:
Deft maneuver or daft screw-up?

35 Justin Trudeau loses a bit of his shine

FEATURES

Debrief: Richard Plepler, CEO of HBO, on life after Game of Thrones

The crisis is coming. Calamity is just around the corner.

Do you have enough freezedried chicken teriyaki?



The parade goes on at the Great American Department Store. No, not Amazon—Macy's

PURSUITS

- 55 The Tate's new leader wants a fresh audience
- 58 Drinks: A star bartender says we've had enough
- 59 Fitness: Fitbit takes on Apple's smartwatch



- 60 Travel: What to do if you have only two days in Mumbai
- 62 Critic: Gourmets get their own theme park
- 63 The One: LG's laser smart home theater projector
- 64 Game Changers: Humberto Leon and Carol Lim are bringing fashion to the masses

How to Contact Bloomberg Businessweek

Editorial 212 617-8120 Ad Sales 212 617-2900 731 Lexington Ave., New York, NY 10022

bwreader @bloomberg.net

@bloomberg.net
Fax
212 617-9065
Subscription Customer

Service URL businessweekmag .com/service

Reprints/Permissions 800 290-5460 x100 or email

businessweekreprints @theygsgroup.com

Letters to the Editor can be sent by email, fax, or regular mail. They should include the sender's address, phone number(s), and email address if available. Connections with the subject of the letter should be disclosed. We reserve the right to edit for sense, style, and space.

Follow us on social media

Facebook facebook.com/ bloomberg businessweek/ Twitter @BW Instagram @bloomberg businessweek

Correction

"When One Degree No Longer Fits All" (Focus on B-Schools, Nov. 20, 2017) incorrectly included "Business" in the Wharton School's name. The Methodology for the "Top 30 U.S. Schools" chart said it included alumni from the classes of 2008-10; actually, the classes included were 2009-11. This didn't affect survey results.

14



Bruce Springsteen

17



Sergio Aguero

32



Angela Merkel

(

33

Claire McCaskill



Bloomberg Businessweek (USPS 080 900) November 27, 2017 (ISSN 0007-7135) A Issue no. 4548 Published weekly, except one week in January, February, April, July, and August, by Bloomberg L.P. Periodicals postage paid at New York, NY, and at additional mailing offices. Executive, Editorial, Circulation, and Advertising Offices. Bloomberg Businessweek, 731 Lexington Avenue, New York, NY 10022. POSTMASTER: Send address changes to Bloomberg Businessweek, P.D. Box 7238, Domestic Airport Post Office, Pasay City, 1300 Metro Manila, Philippines. Businessweeksia-subs@quadrantsubs.com QST#1008327064. Registered for GST as Bloomberg L.P. GST siz289 9988 R70001. Copyright 2017 Bloomberg L.P. Hi rights reserved. Title registered in the U.S. Patent Office. Single Copy Sales: Call 800 298-9867 or e-mail: busweek@nrmsinc.com. Educational Permissions: Copyright Clearance Center at info@copyright.com, Printed at Times Printers Singapore. CPPAP NUMBER 0414N68830. MCI (P) 083/01/2017. KDN Number: PPS1893/04/2017(025631)



Cover and top left: Photographs by Caroline Tompkins for Bloomberg Businessweek