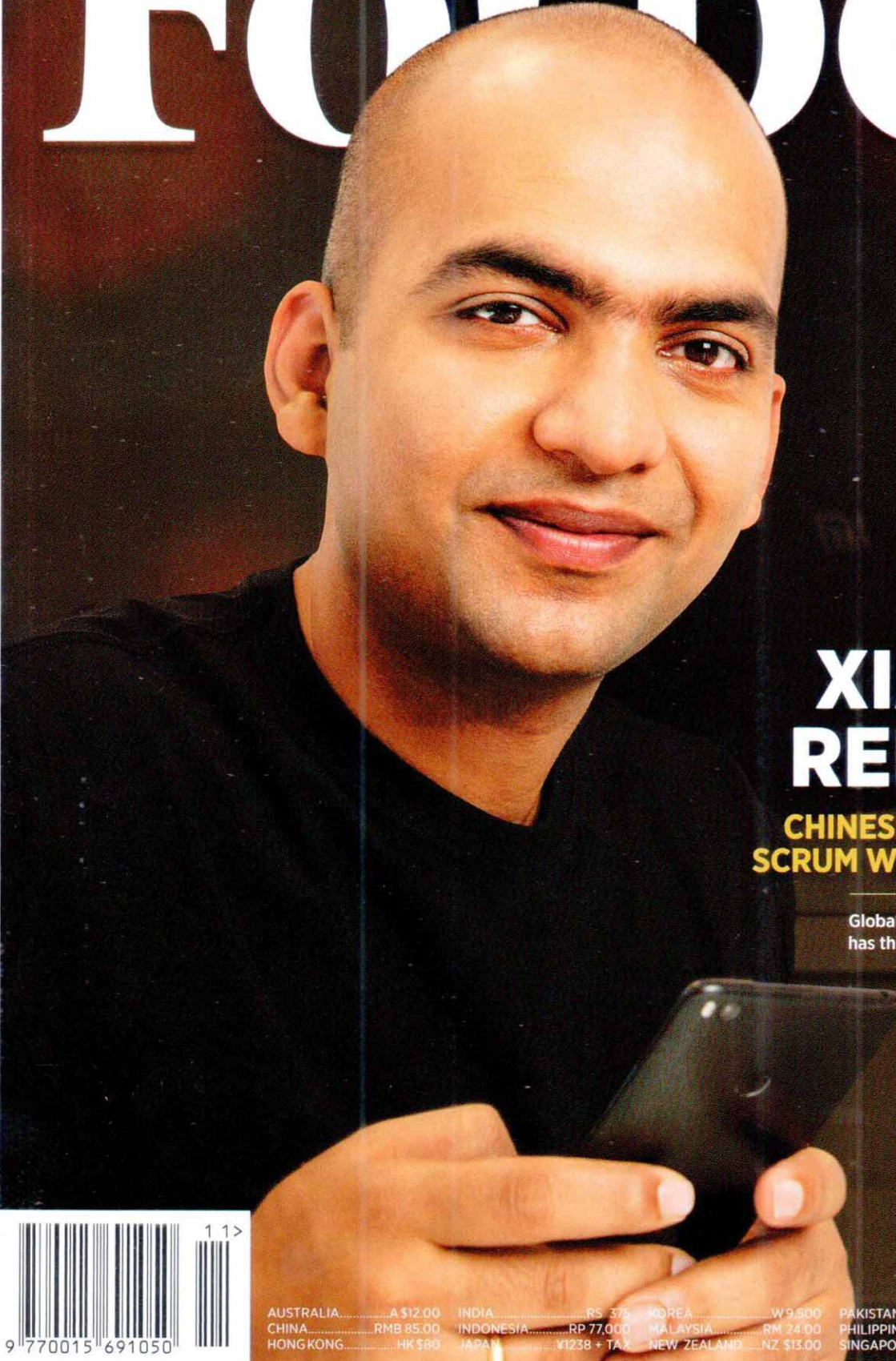


FORBES 400 / AUSTRALIA'S 50

NOVEMBER 2017 • WWW.FORBES.COM

Forbes

Asia



XIAOMI REDIALS

CHINESE SMARTPHONE
SCRUM WIDENS INTO INDIA

Global VP Manu Kumar Jain
has the brand gaining share



AUSTRALIA.....A \$12.00	INDIA.....RS 375	KOREA.....W 9,800	PAKISTAN.....RS 600	TAIWAN.....NT \$275
CHINA.....RMB 85.00	INDONESIA.....RP 77,000	MALAYSIA.....RM 24.00	PHILIPPINES.....P 260	THAILAND.....B 260
HONG KONG.....HK \$60	JAPAN.....¥1238 + TAX	NEW ZEALAND.....NZ \$13.00	SINGAPORE.....S \$12.50	UNITED STATES.....US \$10.00



Forbes
Asia

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“IT TOOK ME TWO YEARS TO BRING IT TO LIFE, AND I CONSIDER IT MY CHILD.”

—LE HONG DIEP THAO,
CEO of King Coffee

COVER PHOTOGRAPH BY
NAMAS BHOJANI FOR FORBES

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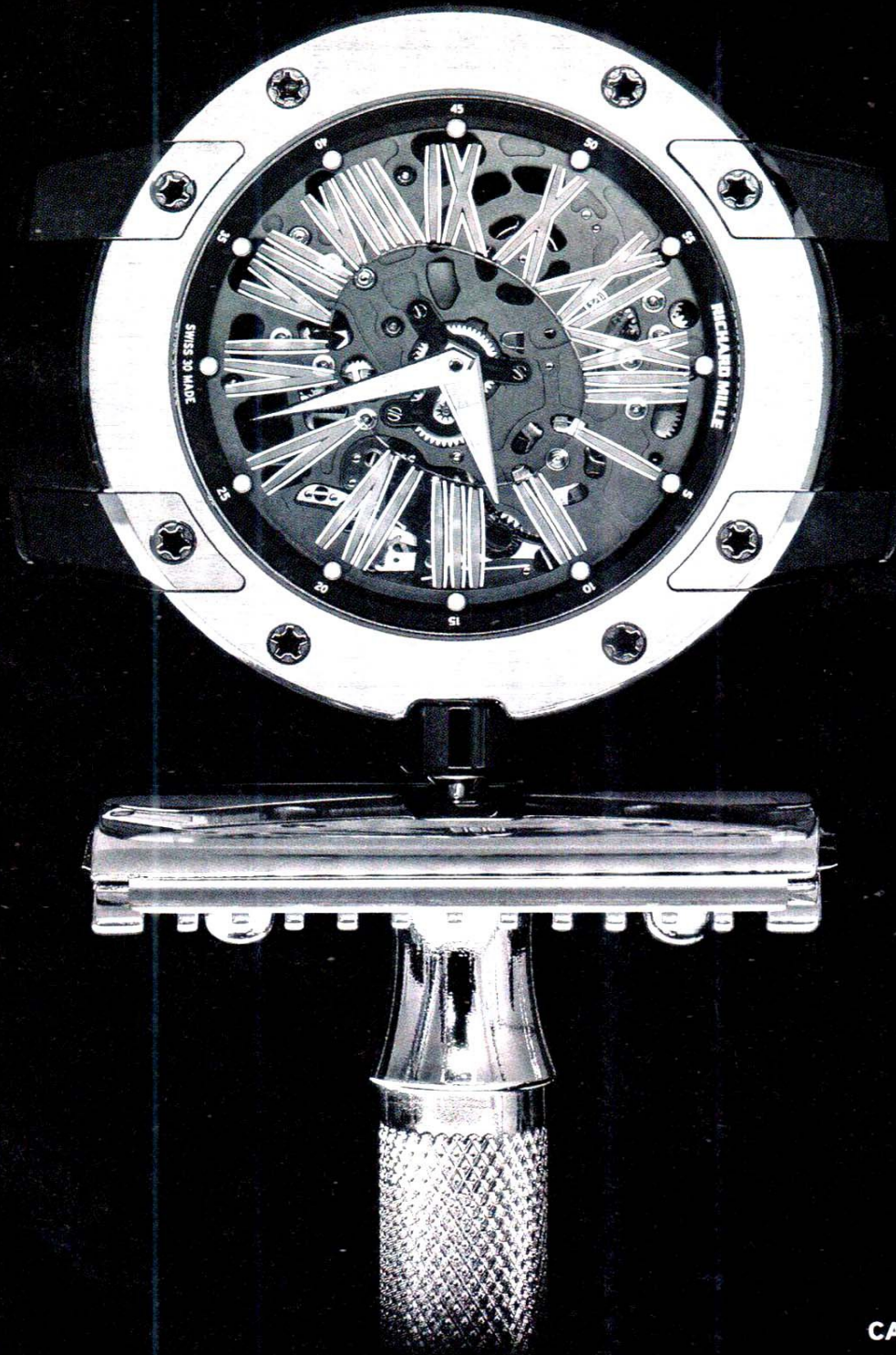
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**"I AM HAVING FUN.
I'M ENJOYING IT."**

—DONALD TRUMP



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**"EVERYONE IS
LOOKING BACKWARDS
AS OPPOSED TO
LOOKING FORWARD."**

—NIGEL AUSTIN, founder of
Cotton On and new member of
our Australia 50 List

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