





◀ First Solar's Luz del Norte array in Chile's Atacama Desert

REMARKS  
BUSINESS  
TECHNOLOGY  
FINANCE  
ECONOMICS  
POLITICS  
SOLUTIONS

**FEATURES**

- 48 **The Surprising Longevity of Steven Mnuchin**  
Trump's Treasury secretary has learned to keep his head down
- 54 **Chile's Renewable Revolution**  
The country stakes out a greener future—starting at its desert mines
- 62 **Putting a Pancreas on Your Phone**  
Crowdsourcing a better, cheaper approach to diabetes



■ IN BRIEF	7	California's record fires; the tariff tit for tat is adding up
■ AGENDA	8	The clock's ticking for Brexit; a sequel for MoviePass
■ BLOOMBERG VIEW	8	The fight to protect U.S. elections
■ REMARKS	10	What's your privacy worth to the \$1 trillion Apple?
1 BUSINESS	14	Elon Musk's quest to take Tesla private
	15	New urgency in China's search for Chinese consumers
	17	Celebrity chefs are losing their special sauce
2 TECHNOLOGY	20	Apple's plan to make headway in India
	22	Monetizing the 30 million readers in Mozilla's Pocket
	23	Artificial glaciers to irrigate the Himalayas
3 FINANCE	25	Fidelity hopes to get something for nothing
	27	Even in the zero era, asset managers earn their keep
	29	A brief history of investment fees
4 ECONOMICS	31	China's anti-poverty program breeds resentment
	33	The U.S. dollar, Venezuela's far-too-bitter pill
	34	No vacancies at the "man camps" of West Texas
5 POLITICS	37	Whiplash in Iran as U.S. sanctions resume
+	43	Would you vote via blockchain?
	44	Paper ballots, people. P-A-P-E-R
	46	Other polling-place fixes to implement today
■ PURSUITS	67	The real-life Singapore world of <i>Crazy Rich Asians</i>
	71	It's summer. Have a gin-and-something
	72	The hit-or-miss touchscreens of today's luxury cars
	74	Cold workout, hot bod
	75	A four-figure bed for your four-legged friend
■ LAST THING	76	Amazon: Minnow or Moby-Dick?



39 Xi was on top of the world. Now it's on his shoulders  
41 Mike Pompeo's Pyongyang problem

How to Contact  
Bloomberg  
Businessweek

Editorial  
212 617-8120  
Ad Sales  
212 617-2900  
731 Lexington Ave.,  
New York, NY 10022  
Email  
bwreader  
@bloomberg.net  
Fax  
212 617-9065  
Subscription Customer  
Service URL  
businessweekmag  
.com/service  
Reprints/Permissions  
800 290-5460 x100  
or email  
businessweekreprints  
@theygsgroup.com

Letters to the Editor  
can be sent by email,  
fax, or regular mail.  
They should include  
the sender's address,  
phone number(s),  
and email address if  
available. Connections  
with the subject of  
the letter should be  
disclosed. We reserve  
the right to edit for  
sense, style, and space.

Follow us on  
social media

Facebook  
facebook.com/  
bloomberg  
businessweek/  
Twitter  
@BW  
Instagram  
@bloomberg  
businessweek



Cover:  
Photograph: Andrew  
Harrer/Bloomberg