

Harvard Business Review

NAVIGATING TALENT
HOT SPOTS William Kerr [Page 80](#)

INITIATIVE OVERLOAD
Rose Hollister and Michael D. Watkins [Page 64](#)

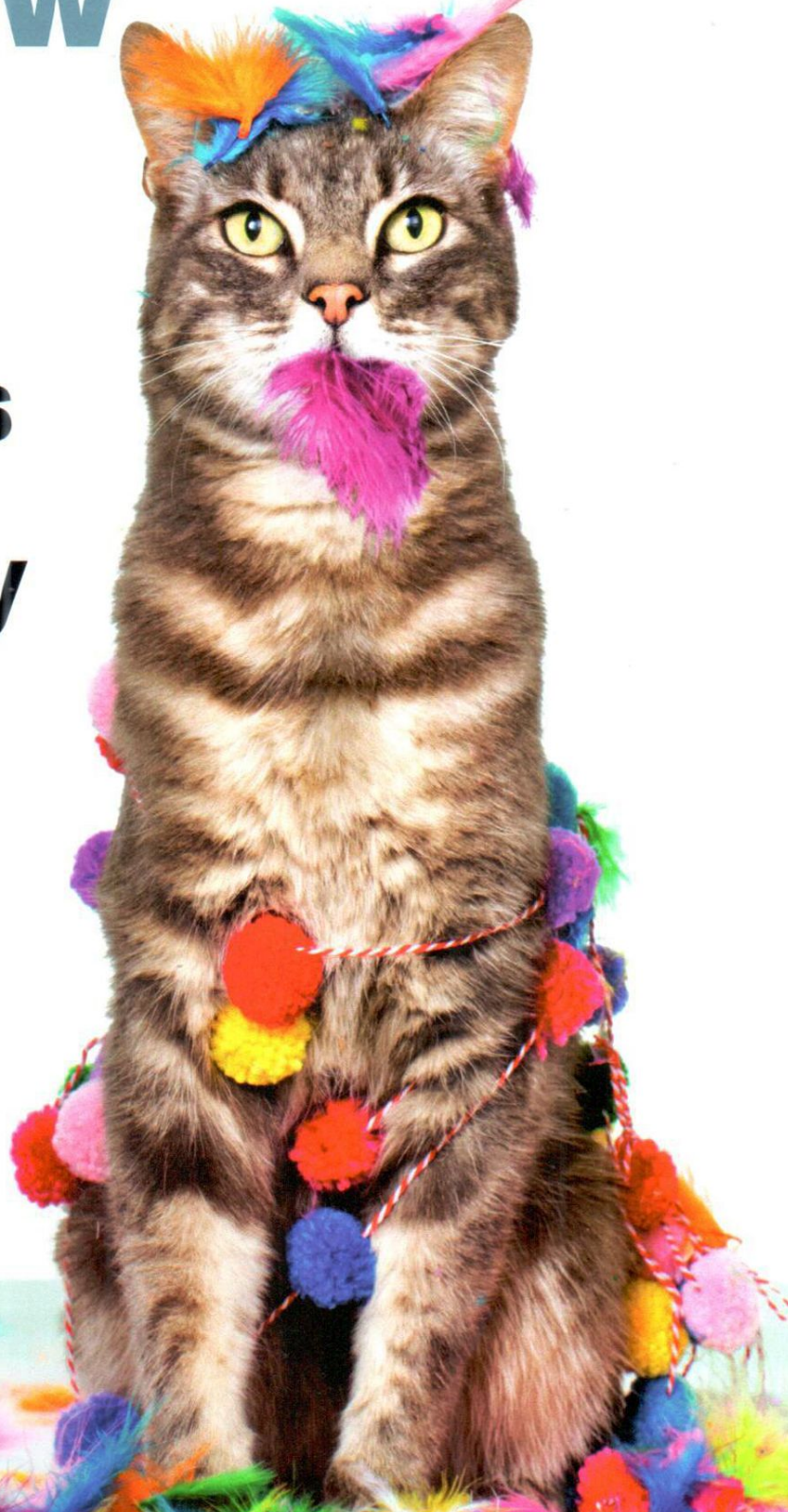
LINCOLN'S TRANSFORMATIVE
LEADERSHIP Doris Kearns Goodwin [Page 126](#)



The Business Case for Curiosity

IT CAN IMPROVE
YOUR FIRM'S
ADAPTABILITY AND
PERFORMANCE.

[Page 48](#)



HBR.ORG
September-
October 2018

Harvard Business Review

SEPTEMBER-OCTOBER 2018



SPOTLIGHT CURIOSITY

47

48 **MANAGING PEOPLE**

THE BUSINESS CASE FOR CURIOSITY

Research shows that it leads to higher-performing, more adaptable firms.

Francesca Gino

58 **PSYCHOLOGY**

THE FIVE DIMENSIONS OF CURIOSITY

How are you curious?

Todd B. Kashdan, David J. Disabato, Fallon R. Goodman, and Carl Naughton

61 **LEADERSHIP DEVELOPMENT**

FROM CURIOUS TO COMPETENT

How to move your people up the learning curve

Claudio Fernández-Aráoz, Andrew Roscoe, and Kentaro Aramaki

CONNECT WITH HBR

JOIN US ON SOCIAL MEDIA

WWW.HBR.ORG

TWITTER @HarvardBiz

FACEBOOK HBR, Harvard Business Review

LINKEDIN Harvard Business Review

INSTAGRAM harvard_business_review



CONTACT HBR

PHONE 800.988.0886

EMAIL customerservice@hbr.org

editors@hbr.org

designers@hbr.org

publishers@hbr.org





FEATURES

MANAGING ORGANIZATIONS

Too Many Projects

How to deal with initiative overload
Rose Hollister and Michael D. Watkins

64

INNOVATION

Why Design Thinking Works

It addresses the biases and behaviors that hamper innovation.
Jeanne Liedtka

72

STRATEGY

Navigating Talent Hot Spots

How companies can benefit from innovation centers without necessarily relocating
William Kerr

80

STRATEGY

Alibaba and the Future of Business

Lessons from China's innovative digital giant
Ming Zeng

88

HEALTH CARE

Organizational Grit

Turning passion and perseverance into performance: the view from the health care industry
Thomas H. Lee and Angela L. Duckworth

98

MARKETING

The Good-Better-Best Approach to Pricing

Why every company should consider a tiered model
Rafi Mohammed

106

MANAGING YOURSELF

Give Yourself a Break: The Power of Self-Compassion

When you have a setback at work, treat yourself as you would a friend: with kindness and understanding.
Serena Chen

116

LEADERSHIP

Lincoln and the Art of Transformative Leadership

Lincoln's Emancipation Proclamation imprinted a moral purpose and meaning upon the protracted misery of the Civil War.
Doris Kearns Goodwin

126