

# Bloomberg Businessweek

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The Bloomberg

# 50

The people who shaped  
2018 in unexpected ways

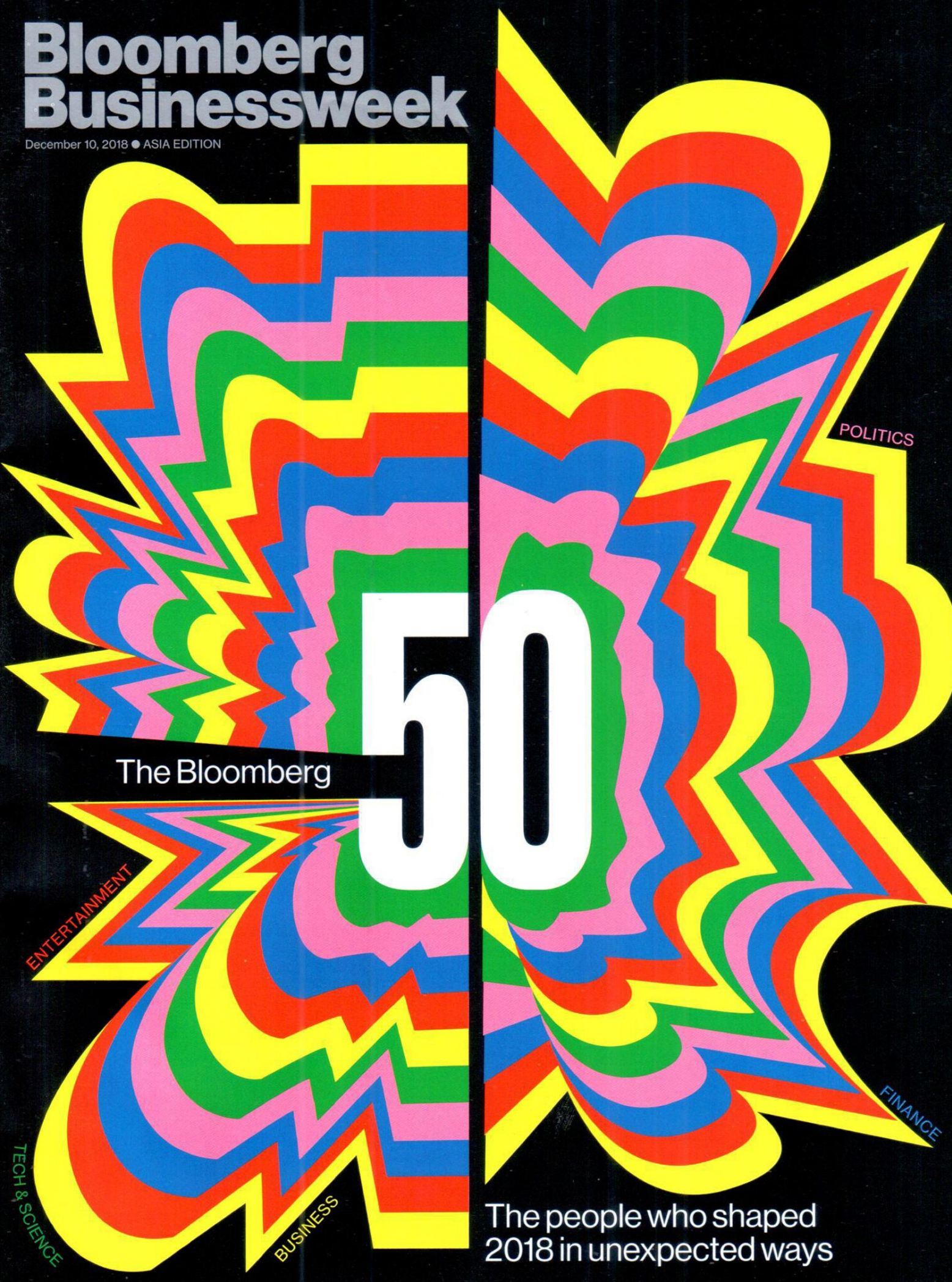
POLITICS

ENTERTAINMENT

FINANCE

TECH & SCIENCE

BUSINESS



● The funniest man in weather ● Asia's richest mogul ● Chef to the downtrodden ● Netflix's big hire ● The Brexit fixer ● California's Trump-antagonizing AG ● A Brazilian Charles Schwab ● The global K-pop sensation ● AI's bias investigators ● Boeing Defense's defender ● A hotelier for millennials ● The *Black Panther* visionary ● NYSE's first female president ● The music man ● The new populists ● Canada's trade warrior ● Silicon Valley's top recruit ● The \$8 billion hedge fund founder ● The woman behind the Wing ● Hollywood's busiest leading lady ● Australia's bankbuster ● The queen bee at Bumble ● Microsoft's secret weapon ● The turnaround tech bro ● A convert to zero-fee funds ● The guy driving self-driving cars ● The marijuana CEO ● Xi's economic guru ● Europe's investor protector ● Asia's super-app entrepreneur ● Corporate America's environmental champion ● The gene-medicine revolutionaries ● The anti-consumer-protection advocate ● New York's socialist-elect ● The students against gun violence ● The central bank brain trust ● Comcast's dealmaking CEO ● A record-setting painter ● Mr. Opportunity Zone ● The Mideast's Uber challenger ● A Nobel Prize-winning physicist ● The *Fortnite* billionaire ● Taylor Swift! ● Vietnam's airline tycoon ● The #MeToo legal guardians ● Big Oil's big fan of renewables ● Fashion's hottest exec ● Radical economists ● The producer who wants parity ● The ETF whisperer

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